

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

CONTRACT NO. REV.

1141-53659-1

DATE PRINTED

09/26/12

AND

PAGE 1

172186 AGENCY (OR SERVICE) ACTING AS AGENT FOR 310388 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SMART MEDIA GROUP
AND 814 King St Ste 400CRAVAACK FOR CONGRESS CAMPAIGN
PO BOX 40040
Saint Paul MN 55104-8040
USAADDRESS Alexandria VA 22314-3069
USA

CONTACT LINDSAY HANLEN

PRODUCT CRAVAACK EST# C30N06

LOCAL SALESPERSON Nicole Roy Pol AGENCY EST. NO. C30N06

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	11:58A	12:30P	30S	10/30/12-11/02/12	NOON NEWS	4	675.00	2700.00
2	10000..	1	11:58A	12:30P	30S	11/05/12-11/05/12	NOON NEWS	1	825.00	825.00
3	01111..	4	12:30P	01:00P	30S	10/30/12-11/02/12	THE BOLD & THE BEAUTIFUL	4	400.00	1600.00
4	00111..	3	12:59P	01:58P	30S	10/31/12-11/02/12	THE TALK	3	325.00	975.00
5	10000..	1	12:59P	01:58P	30S	11/05/12-11/05/12	THE TALK	1	400.00	400.00
6	01111..	4	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING	4	725.00	2900.00
7	11000..	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	800.00	1600.00
8	01222..	7	07:00A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	7	425.00	2975.00
9	22000..	4	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	4	500.00	2000.00
10	00101..	2	05:59P	06:30P	30S	10/31/12-11/02/12	M-F 6PM NEWS	2	2200.00	4400.00
11	10000..	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2200.00	2200.00
121	1	05:28P	05:58P	30S	11/04/12-11/04/12	SUNDAY 5:30P NEWS	1	1700.00	1700.00
13	01111..	4	10:35P	11:38P	30S	10/30/12-11/02/12	LATE NIGHT WITH DAVID	4	650.00	2600.00
14	10000..	1	10:35P	11:38P	30S	11/05/12-11/05/12	LATE NIGHT WITH DAVID	1	650.00	650.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	SMART MEDIA GROUP		CRAVAACK FOR CONGRESS CAMPAIGN		
AND	814 King St Ste 400		PO BOX 40040		
ADDRESS	Alexandria	VA 22314-3069	Saint Paul	MN 55104-8040	
	USA		USA		
CONTACT	LINDSAY HANLEN		PRODUCT CRAVAACK EST# C30N06		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. C30N06	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
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			FROM	TO						
151.	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	2140.00	2140.00
16	01111..	4	06:27P	07:00P	30S	10/30/12-11/02/12	WHEEL OF FORTUNE	4	3000.00	12000.00
17	10000..	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	3100.00	3100.00
181.	1	06:28P	07:00P	30S	11/03/12-11/03/12	WHEEL OF FORTUNE	1	1500.00	1500.00
191	1	05:58P	07:00P	30S	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	1	5800.00	5800.00
20	T-F	2	04:58A	05:58A	30S	10/30/12-11/02/12	SUNRISE THIS MORNING	2	340.00	680.00
21	T-F	1	04:29A	04:58A	30S	10/30/12-11/02/12	4 NEWS THIS MORNING	1	200.00	200.00
Total Contract:								50		52945.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	51245.00	.00	51245.00	
GRAND TOTAL									51245.00	

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